



Career Counselling, Coaching and Assessment course overview 2025

DR. JIM BRIGHT & BECOME EDUCATION

OVERVIEW

This professional course is designed to immerse participants in the field of career development under the expert guidance of senior researcher and practitioner Dr. Jim Bright and career education specialists, BECOME Education.

The course is hosted and administered by BECOME Education and provides a professional grounding in career counselling and careers education for adults and students.

The Career Counselling, Coaching and Assessment Course is for:

- People wanting to offer career counselling, coaching and assessment services to clients such as students in schools and higher education, sport or business clients.
- Those who need a solid basis in theory as well as practical techniques, tools and considerations for contemporary career development.
- Existing practitioners keen to develop new skills and refresh their knowledge.
- New and existing practitioners who want to be inspired by the latest evidence and best practice.

The course covers:

- How and when career decisions are made; the role of the careers professional and skills used in providing practical career development assistance.
- Ways to enhance individuals' self-efficacy and confidence in career exploration, including tools and techniques.
- An understanding of the effect of uncertainty and the changing nature of work on career planning for adults and school-age young people.
- Strategies that go beyond matching approaches to careers.
- Current research and effective practice as applied to schools, higher education and other clients in a careers context.

Course length:

20 hours of study

Course formats (details below):

- 3-day Intensive (in-person)
- Hybrid live online



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Choose the format that best suits your learning style and timeframe:

IN-PERSON INTENSIVE

The 3-day in-person intensive model includes 20 hours of in-person instruction from Dr. Jim Bright and BECOME Education. Morning tea and lunch are provided on each day. Optional evening networking may occur.

For the latest in-person dates and locations visit the [course registration page](#).

HYBRID LIVE ONLINE

Flexible hybrid delivery combining self-paced and live online learning. Participants will have 4 months to complete 17 hours of online self-paced learning plus 3 hours of live online interactive sessions with Dr. Jim Bright and BECOME. Course content remains engaging in audio, video and written formats.

You'll stay with a consistent cohort so that you develop your professional network. Join during October, January and May each year or at a date that suits you.



Fees

The 2025 fee for Career Counselling, Coaching and Assessment course is \$2150 (ex GST).

The fee is the same for each of the two delivery formats. Discounts are available for bulk bookings. An optional additional fee applies if participants undertake the Assessment for proof of learning for RMIT credit, as outlined below. This fee is \$250 (ex GST).

Australian Professional Standards for Career Development Practitioners

This course covers key content areas identified in the Australian Professional Standards for Career Development Practitioners. The course covers all of the core competencies:

- Career development theory; Labour market information; Communication and interpersonal skills; Ethical practice; Diversity and inclusion; Technology, information and resources; Professional practice application.

(The Standards can be found [here](#). Please see page 11 for the Core Competencies.)

Particular competency areas are highlighted for each session of the course on the following page.



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Course Outline & Standards

Both formats of the course cover the same content, meeting the standards outlined below :

DAY 1 - THE LABOUR MARKET & CAREER DEVELOPMENT THEORY				
SESSION	1	2	3	4
	What is 'The Future of Work' & what does it mean for career development?	The what, why and who of Career Development	New models of career choice. The Chaos Theory of Careers	Alternative and contemporary approaches to career decision-making
Standards	2a; 2b; 6a; 6b; 6c	1a	1a	1a; 1b
DAY 2 - CAREER COUNSELLING & COACHING				
SESSION	1	2	3	4
	Active listening, theme and pattern counselling techniques	Solution-focussed and cognitive behavioural techniques Roles Purpose	Goals – why and when they don't work. Career indecision and self-limiting thinking	Working with students and parents. Unpicking bias and influence.
Standards	3a; 3b; 3c	3a;3b;3c	3a;3b;3c	2a; 2b; 5a; 5b;
DAY 3 - TOOLS FOR CAREER INSIGHTS & EXPLORATIONS				
SESSION	1	2	3	4
	The right tool for the right job: Identifying and applying quality assessment tools.	Encouraging active, divergent thinking and career exploration. Using technology to break through resource limitations.	Delivering personalised needs assessment – a client-centred approach.	Innovating & advocating for best practice in your context.
STANDARDS	1b; 6b; 6c; 7a	1b; 2a; 2b; 6a; 6b; 6c	1b; 7a; 7b; 7c; 7d	1b; 3a; 3b; 3c; 4a; 4b; 4c; 6a; 6b;6c; 7c; 7d

About the course instructors

Dr Jim Bright is a practicing psychologist based in Sydney, Australia, who works with clients in medico-legal matters such as motor vehicle accidents and workplace injuries, as well as coaching elite sports people and executives. Formerly Professor of Career Education and Development at Australian Catholic University, Dr Jim Bright is the Director of Research & Impact for BECOME Education and a popular columnist and speaker at conferences.

Liv Pennie

The CEO & Co Founder of BECOME Education, Liv Pennie holds an MA in Psychology and a Postgraduate qualification in Career Development. She also spent 15 years in advertising, digital product and experience design. She brings together these worlds of academia and innovation to close the gap between evidence and practice in contemporary careers education. Liv has been recognised in The Educator Hot List, and BECOME Education by the OECD as an example of Global Effective Practice in K-12 Career Education. Liv, Jim and BECOME work with elite athlete associations and tertiary education institutions in career development.



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Accreditation with RMIT University

This Career Coaching, Counselling and Assessment (CCCA) course is linked to the RMIT Graduate Certificate in Career Education and Development. Upon successful completion of the CCCA course and the agreed assessment tasks, students will be eligible for recognition of prior learning towards the foundation course Practices in Career Design (HWSS2240).

Eligibility for the RMIT Graduate Certificate in Career Education and Development is assessed through the standard RMIT admissions process and students planning to progress towards this Graduate Certificate should check their eligibility and apply directly through RMIT. In other words, doing the CCCA and its assessment tasks doesn't automatically make you eligible for the RMIT Graduate Certificate program but if you're eligible to enrol and you do enrol, successful completion of the CCCA and its assessment can count towards 25% of the RMIT program.

The optional assessment for credit comprises two tasks plus engagement in discussion during the hybrid live online or in-person CCCA. It attracts an administrative fee of \$250.

For further details or to register to do the optional assessment, please contact BECOME Education: learning@become.education

Ready to join in?

Register at:

www.become.education/ccca_overview

Or hit the quick QR code here



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Course Terms and Conditions

- The participant agrees to pay the course fees, including GST, before commencement of the course. The participant accepts that payment in full is required even if they do not finish the course.
- Course enrollment is complete when payment has been received by BECOME Education.
- Certificates of Completion will be granted to participants who attend more than 90% of the 20 hour live intensive course time (evening networking is optional) OR who complete 90% of the online activities and attend a minimum of 2 live online interactive sessions.
- All course materials remain the property of BECOME Education. Participants must not copy and distribute, record and broadcast or reprint any part of the course materials without prior written permission from BECOME Education.
- Participants can withdraw from the course and receive a full refund up to 7 working days before the commencement of the course.
- After this time refunds are not normally provided unless written details of a legitimate reason for cancellation are provided to BECOME Education (e.g. participant of in-person course is isolating with COVID). A participant's enrollment may be transferred to another date if available OR transferred to another person, depending on circumstances; this is at the sole discretion of BECOME Education who will discuss circumstances with the participant.
- Participants wishing to apply for credit at RMIT will apply directly to RMIT and ensure they meet the current entry requirements. The decision to offer credit is ultimately at the sole discretion of RMIT. BECOME Education will not be held responsible for any failures to gain credit.

Participant conduct, health and safety

- Course participants must behave in a courteous, fair-minded manner, not engaging in any conduct that is abusive, unreasonable, discriminatory or threatening.
- Enrolled participants for in-person learning should not come to the sessions if they are an active COVID-19 case OR if they have or develop any of the following symptoms, however mild: fever, chills or sweats, cough, sore throat, shortness of breath, runny nose, loss of sense of smell or taste.
- In case of illness, participants should apply in writing to BECOME Education for consideration for a transfer, reschedule or refund as outlined above by emailing learning@become.education